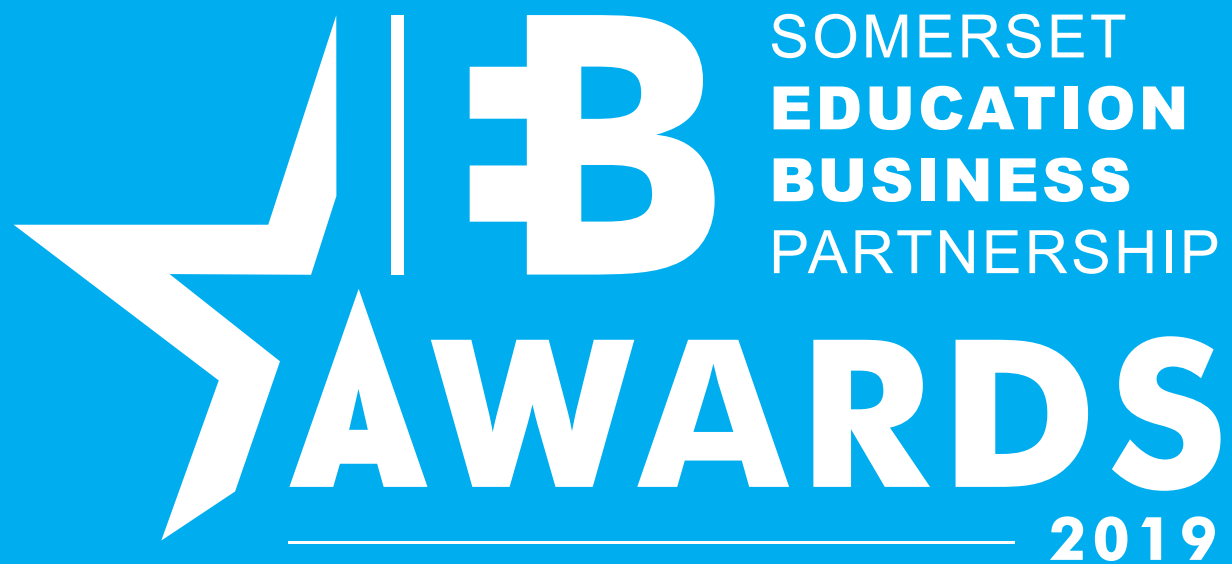


SPONSORSHIP PACKAGE



To discuss sponsoring the Somerset EBP Awards 2019 please contact Andrew Hanson or Rachel Burrell at the Somerset Education Business Partnership.
E: support@somerset-ebp.co.uk | T: 01823 785 440 | Twitter/Facebook: @SomersetEBP | www.somerset-ebp.co.uk/awards

SOMERSET EDUCATION BUSINESS PARTNERSHIP AWARDS 2019

Working with



The Somerset Education Business Partnership (EBP) is a new project aiming to increase collaboration between employers and education providers in Somerset – to help businesses meet their skills needs and to support young people develop employment skills.

The Somerset EBP Awards 2019 celebrates business professionals, schools, colleges and work-related learning projects across the county who have inspired, raised aspirations and developed a future local workforce.

Sponsoring the Somerset EBP Awards 2019 provides a great opportunity to raise your company profile, show your commitment to improving careers education and could also provide you with a platform for promoting a new product or service.

With 150-200 people expected to attend, we are seeking a headline sponsor, drinks reception sponsor, and sponsors for each of the 10 award categories.

Funded through the Hinkley Point C Community Impact Mitigation Fund in partnership with:



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AWARDS CATEGORIES



TEAM AWARDS



EMPLOYER CAREERS INSPIRATION

This award recognises businesses who have engaged and inspired students in Somerset, and have shown a commitment to developing a local workforce for the future.

CAREERS INSPIRATION IN EDUCATION

Recognising schools or colleges with outstanding careers strategies and programmes, offering a diverse range of opportunities for their students.

CAREERS INSPIRATION PROVIDER

Open to all work-related learning providers, this award sets out to recognise and showcase the programmes, projects and opportunities available to Somerset's young people.

PATHWAYS TO EMPLOYMENT

This award is for those helping disadvantaged individuals into employment. 'Disadvantaged or vulnerable people' may include leaving care, special educational needs and/or disabilities (SEND), disability, not in employment, education or training (NEET), long-term unemployed, returners to work, homeless, ex-offenders.

INDIVIDUAL AWARDS



PERSONAL CONTRIBUTION – BUSINESS

Do you employ a business mentor, enterprise ambassador, governor or similar volunteer? Our judges are looking for a business professional who is committed to providing invaluable knowledge and skills to local young people.

PERSONAL CONTRIBUTION – EDUCATION

This individual's award recognises the most innovative and enthusiastic school or college employee. They may be a school careers lead, teacher, lecturer or support staff member who is committed to providing outstanding work-related learning opportunities and education.

PERSONAL CONTRIBUTION – CAREERS INSPIRATION

This award recognises the Work-Related Learning provider employee who has shown an outstanding commitment and passion for careers inspiration in Somerset.

PERSONAL DEVELOPMENT – LEARNER

Celebrating individual learners who engaged with careers provision and demonstrated outstanding potential.

PERSONAL DEVELOPMENT – PATHWAYS TO EMPLOYMENT

Celebrating individual vulnerable and/or SEND learners who engaged with careers provision and demonstrated outstanding potential.

SPECIAL AWARD



EBP OUTSTANDING IMPACT

Open to all – the winner of the "EBP Outstanding Impact Award" will have demonstrated how either as a business, school, college or opportunity provider they have stood out from the crowd and demonstrated outstanding careers and enterprise education, engagement opportunities, skills development and achieved 'success through collaboration'.

SPONSORSHIP OPPORTUNITIES



HEADLINE SPONSOR



COST: £1250 +VAT

INCLUDES: Table for 8 persons at the event

- Dedicated sponsor profile section on the EBP website's awards page (including logo, profile and web link)
- Company bio on the published awards guide (subject to headline sponsor being confirmed before publication deadline)
- Promotion via social media, such as Twitter, Facebook and LinkedIn pages
- Company name mentioned against the awards in any other form of event advertising by the Somerset EBP
- Opportunity to make a speech at the EBP Awards event
- Opportunity to display banners and products and to distribute corporate literature to attendees
- Sponsor thank you and mention in thank you email to guests (along with link to sponsor contact details if desired)
- Post event PR opportunities including event photographs on the EBP website, social media pages and press releases, including Somerset Chamber magazine – The Voice

DRINKS RECEPTION



COST: £350 +VAT

INCLUDES: 2 places at the event

- Feature on the EBP website's awards page (including logo and web link)
- Company bio on the published awards guide (subject to sponsor being confirmed before publication deadline)
- Promotion via social media, such as Twitter, Facebook and LinkedIn pages
- Sponsor thank you and mention in thank you email to guests (along with link to sponsor contact details if desired)
- Post event PR opportunities including event photographs on the EBP website, social media pages and press releases

AWARD SPONSOR



COST: £350 +VAT PER AWARD

INCLUDES: 2 places at the event

- Opportunity to present the award sponsored at EBP Awards event
- Feature on the EBP website's awards page (including logo and web link)
- Company bio on the published awards guide (subject to sponsor being confirmed before publication deadline)
- Promotion via social media, such as Twitter, Facebook and LinkedIn pages
- Sponsor thank you and mention in thank you email to guests (along with link to sponsor contact details if desired)
- Post event PR opportunities including event photographs on the EBP website, social media pages and press releases

TERMS & CONDITIONS

CANCELLATION OR POSTPONEMENT OF EBP AWARDS EVENT

In the event that Somerset EBP terminates the awards event then all of the sponsorship fee received shall be refunded. In the event that Somerset EBP postpones the event, sponsors will be invited to stay a sponsor at the agreed sponsorship rate. If sponsors decline the invitation to stay as a sponsor then all of the sponsorship fee received shall be refunded.

RESOLUTION OF DISPUTES

In the event of a dispute or disagreement between: the sponsor and Somerset EBP all interpretations of the rules governing the sponsorship contract, actions, or decisions shall be made under English law.

AGREEMENT TO RULES

The sponsor, for itself and its employees, agents and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Somerset EBP.

EXCLUSIVITY

Somerset EBP sponsorship opportunities are offered to all potential sponsors without exclusivity. Somerset EBP has sole discretion as to any changes in the policy and will disclose those changes to any and all relevant sponsors prior to the sponsor contract remittance.

ACCEPTANCE

Once the sponsor confirms in writing directly to Somerset EBP to pursue sponsorship, all Rules and Regulations are officially in effect. This agreement shall not be binding until accepted by Somerset EBP.

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