

Activity Menu – Opportunities to engage with education.

Schools really value employers taking part in their careers and enterprise activities. Your input helps young people to link their studies to possible careers and to understand workplace expectations and behaviours.

Supporting your local schools and colleges careers activity can also benefit you and your organisation through:

- Strengthening your local profile and reputation and meeting social value commitments
- Reducing recruitment costs and improving outcomes – by linking directly with potential future employees
- Providing cost effective and rewarding personal development opportunities

If you would like to contribute to your community whilst benefiting your business then please explore the opportunities below:

At School

Activity	Group size & format	Time Commitment	Suitable for
Inspirational message	A short talk or demonstration to a group of students showcasing your industry	Preparation time, up to an hour on-site.	Any team member confident to speak with young people. Particularly suitable for apprentices so that young people can see this as a job they could do.
Enterprise challenges	Supporting small groups to create a product or business plan.	Half to full day at the school	Team members confident with business development or marketing concepts.
Mock interviews	Interviewing older students and offering feedback on performance.	An hour to a half day depending on availability	Interviewers will be well briefed so this is suitable for any team member comfortable around young people.
Mentor	Helping a student to find direction. Listening, asking questions, supporting to form a plan.	Agreed with the school and student but likely to be up to an hour at agreed intervals for a defined period.	Team members who are good at listening and able to prompt others' thinking – rather than directly offering advice.
Strategic guidance	Working with a school's leadership to improve its careers provision. See Enterprise Advisor and Cornerstone Employer	Usually half-termly meetings with some work outside meetings.	Team members able to think strategically and willing to support and challenge senior colleagues.

At your workplace

Activity	Group size & format	Time Commitment	Team involvement
Workplace visit	A visit from a small group of students, including an introduction to the company and a practical activity.	Preparation time and up to 3 hours on site and some preparation	Visits work well when students can meet team members with different roles and responsibilities to get a broad view of the business. Its also helpful to engage them in a group activity related to your business. We can help plan for a visit.
Work experience / placements	One student on site with meaningful tasks and supervision as required.	<p>Many GCSE students undertake one week of work experience, whilst college students may undertake several longer placements.</p> <p>However, placements can also be delivered in other timeframes – such as 1 day a week over a longer period.</p> <p>You can agree your approach with the young person and education provider.</p>	A successful placement will have support from senior leaders. The individual or team hosting the placement will need to have a clear brief and purpose for the young person.
Teachers visits	Hosting a visit from school and college staff, so that they understand your business and can link this to curriculum teaching and careers guidance.	<p>Visits can last from a few hours to a week or several visits over a longer period.</p> <p>Employees can also visit the classroom to see learning in action.</p>	It will be helpful for one person to coordinate the visit and to plan activities with the teams that will host the visitors.

To discuss any of these opportunities please contact support@somerset-ebp.co.uk